

October 2020

# Graphic Signage Case Study



Durability is one of many features that Tedlar® protective film has to offer. Tedlar® is often used in applications that see high human traffic, such as the art installations in patient areas at Buffalo Children's Hospital in New York. In 2018, many of the common areas of the hospital were redesigned to include inspiring graphics for children and their families.

VSP Graphic group collaborated with The Martin Group and Kaleida Health to complete the installation. "After careful consideration, it was the anti-graffiti, resistance to mold and mildew, satin finish and second-to-none durability of Tedlar® that made it the best option for a medical environment like this," Josh Szary, Director of Sales and Marketing for VSP said, "Children, families, the client and the designers are thrilled with the outcome."

**Area of Application:** Building & Construction

**Year of Construction:** 2018

**Location:** Buffalo, New York, United States



For more information visit: [www.tedlar.com](http://www.tedlar.com)